SpotGenie TV Spec Sheet

LAYOUT:

All content should follow this layout:
 5 Seconds of Slate (agency Name, ISCI Code. Title)
 2 Seconds of Black (00:00:05:00 - 00:00:06:29)
 Contact (00:00:07:00)
 3 Frames of Black
 Audio levels should be CALM Act compliant

FILE NAMING CONVENTION:

File names must be named by ISCI only
Example: ABCD1234.mov
Please exclude dashes, spaces or underscores
HD files should include an 'H' on the end and have the same ISCI
as their SD counterpart
Example: SD: ISCI1234   HD: ISCI1234H

COMPRESSION:

HD Ideal File Format	HD Acceptable File Format
HD ACTIONSAFE	HD ACTIONSAFE
Video:	Video:
1920 x 1080	1920 x 1080
Apple ProRes 422HQ	H.264 (Quicktime wrapped) @ 75Mbps VBR
23.98 or 29.97 fps	23.98 or 29.97 fps
Progressive Scan	Progressive Scan
Audio:	Audio:
Levels should be CALM Act compliant	Levels should be CALM Act compliant
Linear PCM format (uncompressed)	Linear PCM format (uncompressed)

AUDIO LAYOUT:

STEREO LAYOUT
Track 1 - Left
Track 2 - Right

or, if available CONVENTIONS:
SURROUND LAYOUT:
Track 1 - Front Left
Track 2 - Front Right
Track 3 - Front Center
Track 4 - LFE
Track 5 - Back Left
Track 6 - Back Right
Track 7 - Stereo Left
Track 8 - Stereo Right

CAPTIONS:

Captions must start at 00:00:00:00
Captioned spots must have a 29.97 frame rate

UPLOAD:

drop.spotgenie.com
Please email csr@spotgenie.com with ISCI codes, title and length
of the spots that you will be uploading. This will ensure timely processing
of your material.

Questions?
email support@spotgenie.com

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